

Economic Development Commission

February 10th, 2025

Call the Meeting to Order (Secretary)

I would like to call this meeting to order. This meeting was advertised pursuant to the New Jersey Open Public Meetings Act (N.J.S.A 10:4-6 thru 10:4-21). Notices were placed in the official publications for Monroe Township (i.e.: Courier Post and The Sentinel of Gloucester County). A copy of that notice is posted on the bulletin board at the Municipal Complex.

Salute the Flag Open (Secretary)

I pledge allegiance to the flag of the United States of America, and to the Republic for which it stands, One Nation under God, indivisible, with liberty and justice for all.

Roll Call (Secretary)

Al Rossi (Council Liaison)	P	Dominick Colavita	P	Gina Burton	P
Anthony Iovino (Chairperson)	P	Christina Howton	P		
Lynda Kerr (Vice Chairperson)	A	Linda DeSantis	P		

Business (Chairperson)

1. Melodies on Main
 - a. Find logo and sent to Christina to create flyers.
 - b. Outreach to businesses on Main Street. (DC, LD, CH)
 - c. Potential dates: May 15, June 19, July 17, August 21, September 18 (vote on at next meeting)
 - d. Communicate parking to businesses on Main Street
 - e. Look into bulb lights for Melodies on Main event
 - f. Beautification of Main Street
 - i. Flower/ flower beds
 - ii. CH will look into proposals
 - g. Apply for Liquor License
 - h. Band Registration
2. Memorial Day Banners (DC, LD)
 - a. Post flyer to Facebook page
 - b. Talk with township CFO and secretary regarding processing payment
3. Welcome Packet
 - a. CH will work on graphic design of Welcome Packet
 - b. Add business coupons
 - c. Add an updated map of Williamstown
4. New Business Packet
5. Membership Key Tags
 - a. Get residents to engage with businesses
 - b. Charge \$5.00 per program card

- c. Free for seniors and veterans
- d. Discounts listed for participating businesses.
- e. Venmo

Open to Public (Chairperson)

No members from the public attended the meeting.

Adjournment (Chairperson)

Motion: DC

Second: CH