



LIDL US LLC. 3500 S Clark Street, Arlington, VA 22202

Operations Memorandum

DATE: 12/1/2020
TO: Monroe Township Planning Board
FROM: Lidl US, Operations LLC
SUBJECT: Proposed Lidl Grocery Store Development
1020 N Black Horse Pike, Williamstown NJ

The following memorandum has been prepared to provide a general overview of store operations at the proposed site. Please see below for a summary of the anticipated Lidl operations for the proposed development.

About

The proposed Lidl store will be a premium quality grocer offering both private label and national brand products at affordable prices. Lidl is an experienced and seasoned purveyor of groceries with over 10,000 stores in 30 countries. Most goods are pre-packaged offsite prior to store delivery with the primary exception being our in-house bakery, offering fresh baked goods on the daily basis. The grocery store is approximately 31,024 SF including the bakery.

Use

All goods will be sold internal to the building and there will be no outdoor display of goods. If outdoor sales are pursued, Lidl will obtain the necessary permits and approvals from the appropriate governing authority. Alcoholic beverages will not be sold.

Hours of Operation

The hours of operation will be similar to other major grocery chains in the area and in compliance with Township regulations, where applicable. A 24-hour store is not proposed. Peak traffic times can fluctuate, but typically mirror that of other major grocers that see increased traffic between 11-2PM on weekends, and 4-6PM during weekdays.

Deliveries

Lidl anticipates one tractor trailer delivery per day as stores are primarily stocked directly from Lidl's Regional Distribution Center, however two delivery's may occasionally be required based on store traffic and seasonality. Trash pick-up is anticipated to be two (2) times per week. Delivery times can comply with any predominant ordinance governing delivery times, but generally occur outside of typical business hours to increase onsite safety by isolating customer and delivery traffic.

Employees

Total employment is anticipated to be between 30-35 full-time and part-time employees, with 7-10 employees on a typical shift.

Shopping Carts

A cart corral is proposed adjacent to the Lidl grocery store for the collection and storage of shopping carts, in addition used cart corrals are strategically located within the parking field to promote parking lot cleanliness.

Further operational testimony will be provided by Lidl's Development Manager at the scheduled Planning Board hearing.