

**MINUTES
ECONOMIC DEVELOPMENT COMMISSION
TOWNSHIP OF MONROE
DECEMBER 21, 2020**

CALL TO ORDER

By way of electronic communication/live streaming, the Economic Development Commission meeting of the Township of Monroe was called to order by Chairperson Steven Slotnick at 7:02pm. Adequate notice of this meeting was given as required by the annual notice of meetings.

SALUTE TO THE FLAG

Chairperson Steven Slotnick led the Commission in the salute to our flag.

ROLL CALL

Present: Richard Coe, Christine Feggans, Michael Mellace, Daniel Ryan, Steven Slotnick, Thomas Swartz, Cncl. Katherine Falcone

Absent: Peter Sideris

APPROVAL OF MINUTES

Thomas Swartz made a motion to approve the minutes as corrected of the Economic Development Commission Meeting of November 21, 2020. The motion was seconded by Michael Mellace; all in favor.

CORRESPONDENCE, REPORTS AND OTHER MATTERS

Michael shared a resource guide that was put together by the Gloucester County Department of Economic Development. The commission discussed creating something like this in the future, whether it be printed, electronic or distributed on a flashdrive, which would include commonly used forms for businesses looking to enter Monroe Township. Thomas referenced a company that has done work like this in the past, Suasion. Michael suggested generating advertising revenue, which would make this a cost neutral project for the commission.

Michael provided the 2016 Market Study that was conducted on Sicklerville Road and Black Horse Pike. It was discussed that this area was not in the Pinelands and was in an area that supported development. Michael is interested in what type of businesses Monroe residents are spending money on that aren't available in our town. Christine suggested that the commission meet with Shannon regarding businesses that are interested in coming to town. Katherine mentioned that when the census results are reported Monroe Township should have over 40,000 residents which would allow another liquor license, making the town attractive to restaurants.

Daniel reported that he was in contact with Rowan regarding the project. They stated that the classes are already set for the Spring semester so we would have to wait until the following school year.

Christine mentioned that "family fun" oriented businesses would be a good addition to the town. Katherine reminded the commission of the drive thru zoo. Thomas said that the corner of Fries Mill and Cross Keys Road is an attractive place for a new business.

PUBLIC PORTION

Michael Mellace made a motion to open the Public Portion. The motion was seconded by Chairperson Steven Slotnick and unanimously approved by all members of the Commission in attendance. With no one wishing to speak, Michael Mellace made a motion to close the Public Portion. The motion was seconded by Christine Feggans and unanimously approved by all members of the Commission in attendance.

ADJOURNMENT

With no further business to discuss, Chairperson Steven Slotnick asked for a motion to adjourn. Richard Coe made a motion to adjourn the Monroe Township Economic Development Commission Meeting of December 21, 2020. The motion was seconded by Steven Slotnick; all in favor. Meeting adjourned at 8:10pm.

Respectfully submitted,

Jennifer Ballard, Secretary

The next scheduled Monroe Township Economic Development Commission meeting is January 7, 2021 at 8:30pm by way of electronic communication/live streaming.

These minutes were prepared from excerpts of the tape-recorded proceedings of the Economic Development Commission Meeting of December 21, 2020 and serve as only a synopsis of the proceedings.

Approved as submitted _____ Date _____
Approved as corrected _____ Date _____