

**MINUTES
ECONOMIC DEVELOPMENT COMMISSION
TOWNSHIP OF MONROE
September 26, 2016**

The Regular Meeting of the Monroe Township Economic Development Commission was called to order by Chairperson Tony Langella at 7:00pm in the 3RD Floor Meeting Room of the Municipal Complex. Notice of this meeting was given as required by the annual notice of meetings.

Chairperson Tony Langella led the Commission in the salute to our flag.
Christine Feggans offered the Invocation.

ROLL CALL

Present: Tony Langella, Jared Valdez, Christine Feggans, Ernie Carbone, Thomas Swartz,
Natalie Wentz, and Aileen Chiselko,

Absent: Tony Iovino, Cncl. Bart McIlvaine, and Robert Bender

APPROVAL OF MINUTES

Ernie made a motion to approve the minutes of the Economic Development Commission Meeting of August 15, 2016. The motion was seconded by Jared and approved by all members of the Commission in attendance; abstain by Aileen who was not in attendance of the August meeting.

CORRESPONDENCE, REPORTS AND OTHER MATTERS

MAIN STREET:

Ernie had not update but there was a mention of the previous Mom Mom's being painted. Ernie also stated that the brewery received a Cease and Desist letter about the name and is now having a contest to help choose the new name. Tom mentioned a circle at Main Street, Sicklerville Road, Clayton Road and 322 Intersection. He said that this type of traffic calming would be helpful in correcting the traffic issues at that intersection.

CHAMBER OF COMMERCE:

Ernie and Tony spoke briefly about their meeting with Barbara prior to the EDC meeting this same evening in reference to the MDA Walk. He said that there were a few concerns that included the lack of people in attendance, and the route of the walk. Ernie mentioned that in the next year he would like to get the grass and weeds taken care of as well as cross walks. Tom also mentioned painting and marking parking spaces.

MUNICIPAL MAP – Aileen mentioned that Rob, Ernie, Cody and herself is the subcommittee for the maps. She discussed the changes for the maps with the members and said that it will be going for print. Jared asked if the Mayor and Roe will be approving it before printing and Aileen said yes, she will be sending it out for approval previous to printing.

NEW BUSINESS:

VIDEO (TV ONE) WEB SITE (SUASION)

There was a discussion about the video that came out and some changes that needed to be made. This included emphasizing Williamstown more than Monroe Township, reflecting the correct maps, the article that was discussed was redundant and just a link on the site would work. Ernie said that in lieu of the charges for the corrections, TV ONE would take the payment in full for \$4550 for all of the work performed. Ernie said that Kevin did proceed with processing the PO and they are going to be paid in full at the next bill run. There was also a discussion about utilizing YouTube for free advertisement, and Jared asked if the Township could also use TV ONE videos in parts. Tony said once the video is complete, they will launch the website, and hopefully this will happen in one to two weeks. Jared asked if the Commission would approve the remainder of the budget to be spent on something for storage of all the material thus far. Jared made the motion and Ernie second the motion. All were in favor and none were opposed, and Jared said he would reach out to the Mayor or Joe Varalli.

JGSC GROUP – OUTLINE OF PROJECT

The members went over the proposal that was sent out prior to the meeting. It was said that this would be sent to target developers, and that the costs for this would come out of the budgeted amount on the PO for Suasion.

SPOTLIGHT ON SMALL BUSINESS – Christine mentioned that Applebee’s was presenting this evening and that La Bamba and the Beauty Shop will be participating at next month’s meeting.

GOVERNOR’S CONFERENCE ON HOUSING AND ECONOMIC DEVELOPMENT-

Jared and Christine attended the event the first day, and Tom and Tony attended the second day. Jared said that it was more geared toward South Jersey and thought that it was very good, and Christine agreed. They attended Transferring South Jersey landscapes, and he said that he took away from it that the town needs to be more involved with the County and Christine said that Atlantic City and Glassboro are becoming major hubs and that we, as a Township, need to work on getting connected with them. Tom and Tony said they talked with a Planner from the state who said they would work with the Commission and the Town.

MONROE TOWNSHIP’S MAYOR’S BUSINESS SYMPOSIUM

Tom attended and said that there was approximately 70-80 people in attendance. He said he thought it was a great event and the packets that were handed out were very informative. Tony said that he was there for the Chamber and he agreed. There was a discussion about what had come from the event and there were a few items brought up:

- Angie Matese is interesting the Façade program and Tax Appeal
- Dr. Gaidis is interested in the Façade Program
- The Storage Business is interested in the Tax Appeal
- Rockin’ Jump would like to donate money to the Chamber for a scholarship each year.
- The Mayor is working with people and hoping to have someone in there within a year.

ROUNDTABLE

Aileen – Nothing to discuss, but Tony did note that Aileen will not be renewing her membership with EDC at the end of the year. Tony thanked her for all of her efforts and work with the EDC to day and said that she is always welcome back!

Jared – Nothing to discuss

Natalie – Natalie asked who is taking Aileen’s place for finance reports and PO’s. Tara agreed that she would let Aileen show her what needs to be done and she would try to do it for the Commission.

Christine – Christine said that she loves the Circle Idea

Ernie – Ernie said that he is looking forward to the package from Suasion moving on and the OK from the Mayor to market it.

Tony – Tony thanked Tom for everything he has done for the EDC since he was appointed and asked if Tom could be recommended as the new member of the Commission after Aileen’s term is up. Ernie made a motion that the recommendation be forwarded to Council and Christine second the motion. Aileen said to be sure to have Tom express interest as well.

ADJOURNMENT

With no further business to discuss, Chairperson Tony Langella asked for a motion to adjourn. Ernie made a motion to adjourn the Monroe Township Economic Development Commission Meeting of September 26, 2016. The motion was seconded by Jared; all in favor and the meeting was adjourned.

Respectfully submitted,

Tara Park
Secretary of the Economic Development Commission

The next scheduled Monroe Township Economic Development Commission meeting is Monday, October 17, 2016 at 7pm in the 3rd floor meeting room.

These minutes were prepared from excerpts of the tape-recorded proceedings of the Regular Economic Development Commission Meeting of September 26, 2016 and serve as only a synopsis of the proceedings.

Approved as submitted _____ Date _____
Approved as corrected _____ Date _____