

**MINUTES
ECONOMIC DEVELOPMENT COMMISSION
TOWNSHIP OF MONROE
MAY 16, 2016**

The Regular Meeting of the Monroe Township Economic Development Commission was called to order by Chairperson Tony Langella at 7:00pm in the 3rd Floor EDC Meeting Room of the Municipal Complex. Notice of this meeting was given as required by the annual notice of meetings.

Chairperson Tony Langella led the Commission in the salute to our flag. Christine Feggans offered the Invocation.

ROLL CALL

Present: Tony Langella, Jared Valdez, Christine Feggans, Ernie Carbone, Tony Iovino, Thomas Swartz, Natalie Wentz

Absent: Robert Bender, Aileen Chiselko, Cncl. Bart McIlvaine

APPROVAL OF MINUTES

Ernie made a motion to approve the minutes as corrected of the Economic Development Commission Meeting of April 18, 2016. The motion was seconded by Jared and approved by all members in attendance of the Commission.

CORRESPONDENCE, REPORTS AND OTHER MATTERS

TV ONE will begin videotaping the B-roll on Wednesday, May 17th, Ernie is meeting the videographer and driving around to various sites and businesses to get video. Time will determine if some optional sites are videotaped.

Pictures are going well, all indoor that can be done are done. Outdoor shots have been put on hold due to rain. They will start back up when the photographer returns from vacation.

Ernie's Main Street updates:

Met with Dauntless Design Collaborate who's is located behind the MUA. He does a lot of work towards the shore and with some casinos.

LaBamba on North Main is open and had a ribbon cutting.

The Art Center is open.

The Art Festival was a success. Ernie asked every vendor if they would come back and what they liked and the responses were positive. Next year he would like to add crafters.

MSC assisting with British car show on May 21st given by the historical society.

Also will be assisting the VFW with the Memorial Day parade is on Monday, May 30th at 11am.

Christine reported that she spoke to the mentors, they did a presentation for the Mayor and Council. Chamber of Commerce and Investors Bank will be doing May and June. Ernie asked if it was talked about to do more than one spotlight per month, Christine said that it is possible. There can be 3 per month, as long as it is approved by Council.

Spaces for the Municipal Map are close to selling out, there were only 2 spaces left last time Ernie and Tony L. spoke to Aileen.

CORRESPONDENCE, REPORTS AND OTHER MATTERS *(cont'd)*

Monroe Township Façade Loan Program will only be offered to owner occupied businesses (51%) in the township.

Chamber of Commerce Business Expo was a success. Tony L. reported that it gave a lot of information to businesses, especially information about programs that businesses may not have known about. Christine like the banners that they used at the Expo. Tony I. suggested having events like the expo recorded and posted to a website or on a podcast so that people who may have missed the expo can still get the information that was given.

Jared made a motion accept the final logo image from Suasion Communication that was submitted; Ernie seconded and approved by all members. Jared also said that he would like Susan to come back to a meeting to present the additional proposal.

Jared would like to find a permanent way for the township to pay for the website so that Ernie does not have to pay for the website with his credit card and get reimbursed.

Tony L. asked where we should be with the video and website, Ernie thinks it should be ready by the fall.

Tony I. suggested having a monthly budget set aside for marketing. Ernie would like to get more advertising out there for the town events, there are still people that do not know the events are happening. Thomas suggested having a banner up at the music festival, Tony I. suggested giving the residents a link to a website or Facebook page that lists the town's events. Ernie suggested having EDC, Main Street and Community Development at the same table.

Marilyn Kurz will now be doing the Main Street newsletter.

Thomas is a firefighter in town, was on the berlin planning board, he is a civil engineer and his firm has done a lot of work in Williamstown. Christine started a television show and she is going to give a plug to the township whenever she films. Christine loves the Commission and thanks the lord for everyone and all that they do. Kinia McGough, town resident and guest, she is a Girl Scout leader and volunteered to give out information to parents from the township. Tony I. said that he would like to see some marketing material, a magnet idea was brought up and Ernie is going to get costs for that. Jared said that since the logo is approved they can ask Susan from Suasion for the high definition file for marketing materials

Ernie would like to add pictures to the walls of the EDC meeting room, pictures of what is happening in the town. Also frame and hang new articles that are being written about what is happening in Williamstown.

ADJOURNMENT

With no further business to discuss, Tony asked for a motion to adjourn Jared made a motion to adjourn the Monroe Township Economic Development Commission Meeting of May 16, 2016. The motion was seconded by Ernie; all in favor. Meeting adjourned at 8:32pm.

Respectfully submitted,

Jacquelyn Allen

The next scheduled Monroe Township Economic Development Commission meeting is Monday, June 20, 2016 at 7:00pm.

These minutes were prepared from excerpts of the tape-recorded proceedings of the Regular Economic Development Commission Meeting of May 16, 2016 and serve as only a synopsis of the proceedings.

Approved as submitted _____ Date _____
Approved as corrected _____ Date _____