

## **NOTES FROM MSC MEETING**

**January 19, 2016**

After a welcome and Pledge of Allegiance, the meeting began at 7:00PM with (23) members in attendance. Patrick Mc Devitt from Sustainable Monroe Township was introduced.

The notes from the previous meeting on December 15<sup>th</sup> were distributed. There was no discussion of the Notes.

### **Old Business:**

Katherine Falcone reported on the status of the Williamstown Chamber of Commerce. Katherine also reminded the MSC that the Chamber is a direct result of the committees efforts.

### **New Business:**

**Public Safety-** No report.

**Development-** New business on Main will be the new Art Center, which is expected to open in the first quarter of 2016.

The Main Street of New Jersey-(MSNJ) program was detailed in a report given by Chairman Carbone.

The NJDCA will provide training for our representatives and this will move us into a position to sustain our status as a full MSNJ Designee. In-service training will begin on February 9<sup>th</sup> in Trenton, and continue during the remaining quarters of each calendar year.

The Township has contracted with a redevelopment attorney and he is currently working with us on various projects on Main St.

Chairman Carbone lauded the committee members for their loyalty and dedication, which has been the catalyst for all the successes we have obtained thus far. On March 3<sup>rd</sup>, Jef Beuhler will give a

formal presentation of how we will be moving into the MSNJ program. Everyone is invited to attend; it will be held in the Council room of Town Hall. Recognition by the State of NJ is a very clear indication that we are on the right course.

**Marketing-** A meeting is scheduled for January 26<sup>th</sup> to determine the strategy for our newsletter. GoDaddy will provide the service and both Lauri Hudson, MSC and Natalie Wentz, EDC will work together on the project, with the Council Liaison. The launch is targeted for February or March.

Gina Martucci provided a report on the Art Festival and the details regarding entertainment and food vendors. Music and food will be located around the Pfeiffer Center, and along Main St. Joe Kurz is working with the Police Department on the safety/traffic plans.

It was announced that Jim Bonder has provided a great deal of information and assistance with our preparation of the Festival. He also offered to continue with assistance in any aspect of the event that we may need.

**Real Estate-** ReMax Community will have a grand opening and ribbon cutting on April 21<sup>st</sup>. It will be at Tony Iovino's new office location in Williamstown—100 N. Black Horse Pike.

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**Legal & Financing-** No report this month.

**Communications-** Patrick McDevitt presented his program on Sustainable New Jersey and how Monroe Township is registered, and working to become certified. Sustainable Monroe Township is active on social media, and a link is on the MT website. Sustainable Monroe Township will be hosting a networking event in Gloucester County on March 31. Once certified, we will qualify for Grants. Patrick elaborated on the point process and how it may correlate to our sub-committee system and the tasks we perform. Available actions include all segments of the Township; Municipal, Business, Arts, Schools, and we're looking for members from all of those areas.

Patrick also stated that his group meets in the Solar Store in the Amish Market on the 2<sup>nd</sup> Thursday of the month; they can be reached via email at [sustainablemonroe@gmail.com](mailto:sustainablemonroe@gmail.com)

Chairman Carbone reported on the Bike Path being diverted and extended onto Main Street, via Church St. Plans are submitted to the Township Engineer.

The chairman also reported the once each month there will be an update and MSC progress report given to the Township Council, at their televised meeting. This will assist in disseminating information throughout the entire township.

Carolyn Fox inquired about the landlord rentals and the annual inspections. Apparently they are not being performed any more. Rosemary Flaherty explained the new process that will be performed when tenants are changed. Additionally, she explained short time Tax Abatement as it applies to redevelopment properties.

Councilman Bart Mc Ilvaine described the State mandate and the Constitutionality of the fees charged in the past and why they were eliminated. The entire process is being reviewed by the State.

Councilman Heffner reported on the removal of the unnecessary signage on Main Street; and that it is being studied for removal and or re-design.

The next MSC meeting will be on February 16<sup>th</sup> at 7:00PM.

Meeting adjourned at 7:55PM with (20) members present.