MEDIA RELEASE

FOR IMMEDIATE RELEASE: October 12, 2016
Contact: Patrick McDevitt, Sustainable Monroe Township; sustainablemonroe@gmail.com

Monroe Township (GloCo) Achieves Sustainable Jersey Certification

Williamstown, NJ – Sustainable Jersey representatives announced today that Monroe Township has met the rigorous requirements to achieve Sustainable Jersey certification. Monroe Township is one of 74 towns that have attained certification in 2016 and will be honored at the Sustainable Jersey awards luncheon on Tuesday, November 15 in Atlantic City with Mayor Teefy accepting the award.

"This award is tremendous for our town. It shows the hard work done by our Sustainable Monroe Township team to move us forward as a green community." Mayor Daniel P. Teefy

In addition to attaining bronze certification, Monroe Township is also the recipient of the Rookie of the Year Award. This award recognizes a newly certified municipality that overcame challenges by effectively leveraging a wide range of internal and external resources to achieve success.

To become Sustainable Jersey certified, Monroe Township submitted documentation to show it had completed a balance of the required sustainability actions, meeting a minimum of 150 action points. In addition to reaching 150 points, each certified community had to create a green team and select at least 2 out of 11 priority action options. Monroe Township did 2 of the 11 priority actions by completing 1) A Sustainable Land Use Pledge, and 2) Prescription Drug Safety and Disposal.

“Sustainable Jersey is incredibly proud of the 74 New Jersey towns that achieved certification this year,” said Donna Drewes, co-director of Sustainable Jersey. “The 198 Sustainable Jersey certified towns demonstrate leadership and are a testament to how much we can accomplish toward the long-term goal of a sustainable New Jersey.”

Certified towns excelled in areas such as improving energy efficiency and health and wellness, reducing waste, sustaining local economies, protecting natural resources and advancing the arts. “Collectively the 440
participating Sustainable Jersey towns are a powerful force in New Jersey,” said Randall Solomon, co-director of Sustainable Jersey.

**Monroe Township/Williamstown:** We invite you to ‘Come Grow With Us!’ With over 38,000 residents and more than 5,000 more expected to move here within the next five years, Williamstown, NJ, (Monroe Township, Gloucester County), is rolling out the red carpet for businesses to locate here. Williamstown is in the midst of hitting a tipping point. A metamorphosis triggered by a dynamic explosion of new residents, progressive, pro-business leadership and innovative planning has combined to transform Williamstown, NJ into an attractive location to open a business and reside in southern New Jersey.


**Sustainable Monroe Township** was formed in 2013, and has coordinated the Sustainable Jersey Certification process. They established the Monroe Green Team, and have initiated projects including hosting Williamstown’s 1st Green Fair, Farmers Market & Shredding event, Established a Community Garden at the Township Library, Hosted Safe Routes to School events, built a Walking Trail & Outdoor Classroom, and spearheaded a Buy Fresh/Buy Local program, Initiated the Adoption of a Complete Streets Policy, and contributed to our new Multi-Modal Transportation Plan among many other activities. They are seeking additional volunteers and meet at 7:00pm monthly on the 3rd Thursday at Town Hall. Follow their progress on FB and get involved at Sustainable Monroe Township or contact via email at sustainablemonroe@gmail.com

**About Sustainable Jersey**

Sustainable Jersey is a nonprofit, nonpartisan organization that provides tools, training and financial incentives to support communities as they pursue sustainability programs. Currently, 78 percent or 440 of New Jersey’s 565 municipalities are participating in the municipal certification program and 218 school districts and 538 schools are participating in the Sustainable Jersey for Schools certification program.

Sustainable Jersey’s partners include the New Jersey State League of Municipalities, Sustainability Institute at The College of New Jersey, the New Jersey Department of Environmental Protection and the New Jersey Board of Public Utilities Clean Energy Program. Program underwriters include the Geraldine R. Dodge Foundation, New Jersey Board of Public Utilities Clean Energy Program and the Surdna Foundation. The 2016 Sustainable Jersey Small Grants program for municipalities is funded by PSEG Foundation and the Gardinier Environmental Fund. South Jersey Gas and New Jersey Natural Gas are Platinum Sponsors. NJM Insurance Group is a Gold Sponsor, Bayshore Recycling is a Silver Sponsor and our Bronze Sponsors are Investors Bank, Covanta, Energy Solve, JCP&L, GovPilot Direct Energy Solar and SolarCity. The Sustainability Summit venue sponsors are Good Energy and Verizon.

Website: [www.SustainableJersey.com](http://www.sustainablejersey.com); [www.SustainableJerseySchools.com](http://www.sustainablejerseyschools.com)
Twitter: [www.twitter.com/SJ_Program](http://www.twitter.com/SJ_Program); [www.twitter.com/SJ_Schools](http://www.twitter.com/SJ_Schools)
Facebook: [www.facebook.com/SustainableJersey](http://www.facebook.com/SustainableJersey)
Instagram: [https://instagram.com/sustainable_jersey/](https://instagram.com/sustainable_jersey/)
Linked In: [www.linkedin.com/company/sustainable-jersey](http://www.linkedin.com/company/sustainable-jersey)

###