

**MINUTES
ECONOMIC DEVELOPMENT COMMISSION
TOWNSHIP OF MONROE
APRIL 20, 2015**

The Regular Meeting of the Monroe Township Economic Development Commission was called to order by Chairperson Tony Langella at 7:02pm in the 2nd Floor Meeting Room of the Municipal Complex. Notice of this meeting was given as required by the annual notice of meetings.

Chairperson Tony Langella led the Commission in the salute to our flag. Christine Feggans offered the Invocation.

ROLL CALL

Present: Tony Langella, Christine Feggans, Robert Bender, Aileen Chiselko, Natalie Wentz,
Cncl. Bart McIlvaine
Absent: Jared Valdez, Manny Bermudez

APPROVAL OF MINUTES

Robert Bender made a motion to approve the minutes of the Economic Development Commission Meeting of March 16, 2015. The motion was seconded by Christine Feggans, Natalie Wentz and Aileen Chiselko abstained.

CORRESPONDENCE, REPORTS AND OTHER MATTERS

Robert Bender asked if Jason Painter from Astro Signs had said that he would repair the signs on Williamstown Road and Malaga Road for no charge since that is what he remembered, Chairman Tony Langella and Cncl. McIlvaine both said they thought he was going to do it for no charge also. Ernie Carbone of the Main Street Committee asked if we could also ask Jason to slightly change the heart on the banners for Main Street. Tony called Jason, of Astro Signs, he asked if the heart of the banner could be changed back to the artistic style just made smaller. Aileen asked if the purchase orders were still going to stay the same, Jason said they were staying the same. Tony stated to him that at the March EDC meeting he said that he would be able to do the repairs at no charge, Jason said that he took that more in jest than actually being serious and that he is not sure that he would legally even be able to do it at no charge. Tony also asked if the signs could be moved to prevent damage in the future. Tony, Bart, Jared and Ernie are going to meet with Jason at the locations of the signs to see if there is a better place to move the signs. Tony asked if he could move the sign on Williamstown Road for no charge, Jason said that he would find out and let them know when they met at the sign locations. By July 4th the signs and banners should all be up.

Tony asked what the Commission feels needs to be done to get the video project moving along since the end of the school year is coming. Natalie suggested asking for a script, Bart and Robert suggested inviting them to the next meeting. Tony said he would invite them.

Christine said that Papa John's was going to do the spotlight on business in April and A.J. Miller's Pubhouse said May would be better for them. Christine is going to try to get IHOP for June. Christine said she is also going to talk to Rush Fitness to see if they would like to come back to do an update on their business.

CORRESPONDENCE, REPORTS AND OTHER MATTERS (cont'd)

Tony asked Cncl. McIlvaine how he should move forward with the tax card. He said that the business survey needs to happen first. Natalie said that she felt doing it by mail would not get a large response, plus it would require postage to the business and return postage. Tony said that some of the commission members could go out in person and talk to potential businesses in person and get their commitment to participate in the tax card program. Christine, Robert, Natalie and Tony all said they would go to businesses. Natalie said she would compile a letter to the businesses along with something they can sign showing their intent to participate. Cncl. McIlvaine said that once there is a list of businesses he would take it to council to see if it can move forward or if it needs to wait until there is an employee that can be assigned to the duties full time.

Robert suggested having a taste of the town night, where town restaurants would offer a set menu at a set price to promote their business and also for residents to have an event to for them to check out town restaurants.

Aileen would like to revisit doing the town directory and map if the commission would like to get into something new. Tony asked her to bring the information to the next meeting. Ernie Carbone mentioned the new thrift store that is on Main Street, The Thrift Specialists. Also, Dr. Briller bought another building on Main Street and there is a microbrewery that would like to come to Main Street too. Christine would like to see more marketing especially with the mayor's picture. Natalie likes the idea of the map and would like to see the signs and banners finished by the end of the summer.

ADJOURNMENT

With no further business to discuss, Tony asked for a motion to adjourn Aileen made a motion to adjourn the Monroe Township Economic Development Commission Meeting of April 20, 2015. The motion was seconded by Natalie; all in favor. Meeting adjourned at 8:39pm.

Respectfully submitted,

Jacquelyn Allen

The next scheduled Monroe Township Economic Development Commission meeting is Monday, May 18, 2015 at 7:00pm.

These minutes were prepared from excerpts of the tape-recorded proceedings of the Regular Economic Development Commission Meeting of April 20, 2015 and serve as only a synopsis of the proceedings.

Approved as submitted _____ Date _____
Approved as corrected _____ Date _____