

MINUTES
ECONOMIC DEVELOPMENT COMMISSION TOWNSHIP OF MONROE
May 15, 2017

The Regular Meeting of the Monroe Township Economic Development Commission was called to order by Chairman Tony Langella at 7:00pm in the 3rd Floor Economic Development Room of the Municipal Complex. Notice of this meeting was given as required by the annual notice of meetings.

Chairman Tony Langella led the Commission in the salute to our flag.

ROLL CALL

Present: Tony Langella, Ernie Carbone, Tom Duffy, Rick Coe, Richard Sanford, Tom Swartz, Robert Bender, Jared Valdez, and Cncl. Joe Marino,

Absent: Christine Feggans

GUEST

Rob Bender introduced John Balsama of the New Jersey Economic Development Authority was present to discuss the program, he gave packets to the members of the information that he was presenting to them. (Attached) The members presented concerns about funding for businesses and John gave them some examples of situations that may be similar to their concerns. John let the members know that he would be willing to meet with anyone that is interested in the program. The members thanked John for coming and he thanked them for having him.

SUMMARY & APPROVAL OF THE MINUTES

Tony dispensed of the reading of the minutes. Tom S. made a motion to approve the minutes and Ernie second the motion.

CORRESPONDENCE, REPORTS AND OTHER MATTERS

VOLUNTEER HOUR REPORT

The members reported their volunteer hours to the Secretary.

SPOTLIGHT ON BUSINESS

Christine was not present to report.

UPDATE FROM CHAMBER OF COMMERCE

Tony said that Ernie and himself were at the Chamber's ribbon cutting for the Art's Beauty Salon on Main Street and that is beautiful and they wish them well. Chamber meeting earlier in the morning, and 5-6 additional board members will be added. Tony noted that Katherine mentioned she is considering running for Mayor next November.

DISPOSAL OF OLD RECORDINGS

Aileen requested to dispose of all meeting minutes, Ernie made the motion to approve and Tom S. second the motion.

MAIN STREET COMMISSION

Ernie reported that La Bamba closed, the members discussed trying to reach out to them to verify if this is permanent. Ernie requested that Cncl. Marino request that the Redevelopment Overlay be moved to Main Street sooner than later to enforce building standards and to help with the facade of two buildings, 5 South Main Street (Rockport Financial) as well as 231 South Main Street Luxury Apartments (Dr. Brillers). Ernie would like the street painted with the Miles Per Hour like Somers Point, as well as parking at the Pfeiffer Center and Newfield Bank. There was also a discussion about properties on Main Street and what the members would like to see improved.

GOVERNOR'S CONFERENCE UPDATE

Tara reported that she spoke with Betty about processing a Purchase Order for the payment to this event, and that Betty made her aware that the EDC had no line item for Seminars/Conferences to take money out of. Betty said that she would need to get the CFO to change that in order for the PO to proceed.

TAX CARD PROGRAM

Ernie presented some of the findings in his research with the towns that currently have the program and the members with a proposal from Suasion for the creation of materials, release of the program and other PR items to inform the public and advertise the tax program. After looking of the proposal some of the members agreed that this needs to be revised and instead of her creating the design, Tom S. said that he will work on the logo that they currently have and see what he can do. Ernie also said that he will meet with Roe, as suggested by Tara, since she might have some great input as the Director of the Department that is heading it. Ernie said that he will get back to the members when he has a revised proposal or more information to discuss. Rick Coe mentioned that it only takes 72 hours notice to put together an emergency meeting.

ADJOURNMENT

With no further business to discuss, Tony asked for a motion to adjourn Jared made a motion to adjourn the Monroe Township Economic Development Commission Meeting of May 15, 2017. The motion was seconded by Richard; all in favor.

Respectfully submitted, Tara Park
Secretary of the Economic Development Commission

The next scheduled Monroe Township Economic Development Commission meeting is Monday, June 19, at 7 pm.

These minutes were prepared from excerpts of the tape-recorded proceedings of the Regular Economic Development Commission Meeting of May 15, 2017 and serve as only a synopsis of the proceedings.

Approved as submitted _____ Date _____

Approved as corrected _____ Date _____