

**MINUTES
ECONOMIC DEVELOPMENT COMMISSION
TOWNSHIP OF MONROE
APRIL 18, 2016**

The Regular Meeting of the Monroe Township Economic Development Commission was called to order by Chairperson Tony Langella at 7:00pm in the 3rd Floor EDC Meeting Room of the Municipal Complex. Notice of this meeting was given as required by the annual notice of meetings.

Chairperson Tony Langella led the Commission in the salute to our flag. Christine Feggans offered the Invocation.

ROLL CALL

Present: Tony Langella, Jared Valdez, Christine Feggans, Robert Bender, Ernie Carbone, Aileen Chiselko
Absent: Natalie Wentz, Cncl. Bart McIlvaine

APPROVAL OF MINUTES

Ernie made a motion to approve the minutes as corrected of the Economic Development Commission Meeting of March 21, 2016. The motion was seconded by Robert and approved by all members in attendance of the Commission.

CORRESPONDENCE, REPORTS AND OTHER MATTERS

Donna Imbrenda from TV One met with Jared, Ernie and Tony. They want some still shots, Christine is coordinating the pictures with Michael of M&M photography. Pictures have started but some businesses are waiting until later in the spring for more foliage. Jared asked if Michael can send Susan of Suasion the pictures he has taken so far to make sure they are on track with what she is looking for.

Tony asked if TV One and Suasion will be pulled together by mid May. The video will be on the website that Suasion creates. Tony asked for input on the logo design samples from Suasion. There were several suggestions for changes to color and font size and Jared is going to contact Susan with changes.

Investor banking will do the May Spotlight on Business. The Chamber of Commerce will be in June, Christine will be asking them if they can come in May.

Ernie's Main Street Update:

In 2015 four businesses came to Main Street. So far in 2016 six businesses are moving in right away and a 7th will move into the storefront once it becomes available. 2 businesses are technically on North Main, a hair salon and restaurant.

Urgent Care is supposed to be opening in August and a brewery is going to be in the old Candle Shoppe Building.

Jared suggested doing a press release for the Main Township Façade Loan Program. Ernie would like to clarify the details of the loan program first.

Aileen gave an update on the Municipal Map, there are 16 spaces remaining that can be purchased from the original 52. Anisha would like the Sunrise Rotary to buy a space. Jared asked if the number of the space coordinated with the numbers on the map, it was determined that they do coordinate. She would like to finish up the map by the end of April.

CORRESPONDENCE, REPORTS AND OTHER MATTERS (cont'd)

The Chamber of Commerce is having a Business Expo at the library on 4/23/16 10am, the Commission is going to have a table and other businesses are welcome. The cost is \$20 a table. Tony and Ernie agreed that the Chamber's events have been successful.

Tony asked how we can advertise some of the information and events the town has going on. Jared said that he spoke with someone at the Shoppers Guide and thought putting an information advertisement together would be helpful. Ernie does not feel that events are always advertised enough and would like to find a way to get the word out so that residents know what is going on. Christine said you call the local news channels and radio stations, you can also ask them to send a station celebrity to come and be a host of the event.

Ernie would like a sub-committee to form in the Economic Development Commission to take on some of the responsibilities of the Commission. To start Ernie would like to have professional handouts to use at events and when meeting with other towns or at conferences. Ernie suggested one person from each key area in the township.

The 2016 Budget for the EDC is \$20,000. The \$5,000 sponsorship for the tax card program start up is set aside in a separate account. Jared thinks that the projects that are already underway for the year will take most of the 2016 budget. Tony Iovino suggested making a monthly budget for marketing and other expenses.

Aileen thinks there is a lot going on and it's going smoothly and she will update on the municipal map when she gets new information. Christine thanked Ernie and Tony for all they have done and the impact they have had on her life. Ernie is excited that the momentum from last year is still with the Commission now. Tony I. was glad to meet everyone, the EDC has a lot going on and there is so much potential they just need help putting things in place.

ADJOURNMENT

With no further business to discuss, Tony asked for a motion to adjourn Jared made a motion to adjourn the Monroe Township Economic Development Commission Meeting of April 18, 2016. The motion was seconded by Ernie; all in favor. Meeting adjourned at 8:48pm.

Respectfully submitted,

Jacquelyn Allen

The next scheduled Monroe Township Economic Development Commission meeting is Monday, May 16, 2016 at 7:00pm.

These minutes were prepared from excerpts of the tape-recorded proceedings of the Regular Economic Development Commission Meeting of April 18, 2016 and serve as only a synopsis of the proceedings.

Approved as submitted _____ Date _____
Approved as corrected _____ Date _____